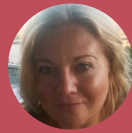


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- XPO Logistics



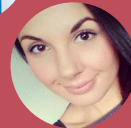
Sarah Garvin
- Amara.com



Rachel Fellows
- Macfarlane Packaging



Luca Senatore
- Genie Goals



Becki Francis
- Revolution Beauty



James Cheeseman
- more2

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AGENDA

Panel conversation:
'Creating the True 360 story'

Fireside chat:
'The role of fulfilment in Customer Experience'

Driving Physical Back to Digital

Special Guest Speaker: Customer Lifecycle Metrics

Avery Dennison RBIS: Marketing Innovation

Innovation in packaging - and why it's a fundamental part of the Post Purchase experience.

